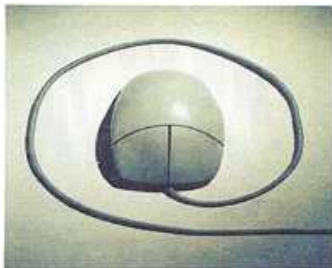


With Email Marketing, Sandstone Digital can help you to ...

- Communicate with your business's most important asset — its customers.
- Connect with current and new customers.
- Build customer loyalty for increased return business.
- Increase your company's sales and profit levels.

Build custom messages with these easy-to-use tools:

- A collection of over 300 easily-customized email message templates.
- Ready-to-use templates for newsletters, surveys, cards, promotions, invitations, and more.
- Mailing list builder and list management tools.
- Email tracking, reporting, and benchmarking.



What Types of Businesses Can Benefit from Email Marketing?

- ~ Restaurants ~
- ~ Retail Stores ~
- ~ Real Estate Agents ~
- ~ Churches ~
- ~ Non-profit Organizations ~
- ~ Travel Agents ~
- ~ Gift Shops ~
- ~ Printing Shops ~
- ~ Contractors ~
- ~ Home Builders ~
- ~ **YOURS!!** ~



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Email Marketing with



With Sandstone Digital, your company can be among the first in Michigan's Upper Peninsula to experience the power of Email Marketing.

Focused Email Marketing allows you to place your message directly in front of customers - current and new - via an eye-catching format, styled the way YOU want it so that it conveys YOUR message.

Connecting You

With Your Customers

New Account Setup \$500

Sandstone Digital will help you with account setup, create your first email template, and teach you how to use your new Email Marketing tools.

Sandstone Digital will:

1. Setup your new Email Marketing account.
2. Upload your email list.
3. Modify a standard email template to include your company logo.
4. Add a link to your existing web site so that customers can easily sign up for your mailing list.
5. Create a 'welcome letter' that is automatically sent to all new registrants to your mailing list.
6. Provide up to one hour of complementary training.

Monthly Service Charge

The monthly service charge to maintain your Email Marketing account is based on the size of your mailing list.

Email List Size	Monthly Fee
1-500	\$30
501-2500	\$45
2501-5000	\$65
5001-10000	\$90
10001-25000	\$175
Over 25000	Call for pricing

Additional Services

URL Matching \$25

Do you want a direct, clickable link to your web site from a photograph, headline, or logo in your email message? We can do that for you.

Stock Image Selection \$45

Don't like the images that came with your template? We can help you to review the thousands of stock images that are available to find the perfect ones to tell your story.

Custom Images \$70

Want to use existing photos of your business, employees, products to give your messages a more personal touch? We can make any necessary format changes and insert them into your email template. (Note: photos must be in high-resolution format.)

Photography Services \$100

You can have our photographers take professional, high-quality photographs. Our designers will then format them for use in your email templates. We do all of the work!

Template & Web Site Matching \$60

We will modify a standard template to your company web site.

Custom Email Templates call

Our professional designers can create the perfect template for your needs. Call our office and ask to speak to our friendly sales people.

Professional Writing Services \$60/hr

Know what you want to say, but don't know how to say it? Let our professional writers do it for you.

Additional Training \$50/hr

We Have the Email Template That You Need!

Just a few examples from the hundreds of available templates:



For More Information, Call Us At
(906) 482-7767